



PRESENTING SPONSOR

\$25,000

PARTNER RECOGNITION

Inclusion of company name in title of local event, ex. Liam's Lighthouse Foundation 5K to Fight Histio presented by >YOUR COMPANY<

PARTNER RECOGNITION

Partner recognition through the following channels:

- ◆ Name/Logo recognition in local e-blasts to participants (prominent)
- ◆ Facebook posts from the 5K to Fight Histio and Liam's Lighthouse Foundation fan page (3-5)
- ◆ Instagram posts from the 5K to Fight Histio and Liam's Lighthouse Foundation fan page (3-5)
- ◆ Local campaign media alerts and communication (prominent)
- ◆ Event Day live-stream ceremony and announcements (prominent)

ACCESS TO 5K TO FIGHT HISTIO COLLATERAL TO SHOWCASE PARTNERSHIP:

- ◆ Brochures and flyers for in-store display
- ◆ Messaging for emails and social media
- ◆ 5K to Fight Histio web banner to display on website
- ◆ Official "Proud Sponsor/Partner" sign for in-store display

Opportunity to provide unique prizes for Top Fundraising Walkers and/or Top Fundraising Teams, which will be referenced as "sponsored by" (if not sold as Prize Sponsor)

BRAND EXPOSURE

Exposure of corporate logo through the following:

- ◆ Opportunity for Marketing pieces, including brochures, to be distributed in swag bags to race participants (If secured by 8/1/2020) (prominent)
- ◆ Purchased, Staff and Volunteer Event Shirts (if secured by 8/1/2020) (prominent)
- ◆ Logo Race event web page (prominent)
- ◆ Event Day Partner web banner (if secured by 8/1/2020) (prominent) .



PRESENTING SPONSOR

(CONTINUED)

\$25,000

BRAND EXPOSURE (CONTINUED)

- ◆ Opportunity to include discount, promotional message in virtual event bag distributed to all registered participants.

EMPLOYEE ENGAGEMENT

Opportunity to engage employees as part of a local corporate team with access to resources and Liam's Lighthouse Foundation volunteer staff support, including messaging for corporate newsletters/emails

- ◆ Complimentary registration for select corporate team members (20-25)
- ◆ Opportunity for company representation on local event planning committees

EVENT DAY SPONSOR ACTIVATION

On-event activation designed to highlight your brand, including:

- ◆ Opportunity to distribute promotional materials or product samples through swag bags
- ◆ Sponsor logo as "Presenting Sponsor" during live stream media outlets

MEET AND GREET

- ◆ Acknowledgement at our annual Meet and Greet as our presenting sponsor
- ◆ Opportunity to have one on one interaction with Histio families by attending the Meet and Greet event



DIAMOND SPONSOR

\$10,000

PARTNER RECOGNITION

Partner recognition through the following channels:

- ◆ Name/Logo recognition in local e-blasts to participants
- ◆ Facebook posts from the 5K to Fight Histio and Liam's Lighthouse Foundation fan page (2).
- ◆ Instagram posts from the 5K to Fight Histio and Liam's Lighthouse Foundation fan page (2).
- ◆ Local campaign media alerts and communication
- ◆ Event Day live stream ceremony and announcements (Brand transition between speakers and slides)

ACCESS TO 5K TO FIGHT HISTIO COLLATERAL TO SHOWCASE PARTNERSHIP:

- ◆ Brochures and flyers for in-store display
- ◆ Messaging for emails and social media
- ◆ 5K to Fight Histio web banner to display on website
- ◆ Official "Proud Sponsor/Partner" sign for in-store display

BRAND EXPOSURE

Exposure of corporate logo through the following:

- ◆ Purchased, Staff and Volunteer Event Shirts (if secured by 8/1/2020) (prominent)
- ◆ Logo on Race event web page
- ◆ Opportunity to include discount, promotional message in virtual event bag distributed to all registered participants.



DIAMOND SPONSOR

(CONTINUED)

\$10,000

EMPLOYEE ENGAGEMENT

- ◆ Complimentary registration for select corporate team members (10-15)
- ◆ Opportunity for company representation on local event planning committees

EVENT DAY SPONSOR ACTIVATION

On-event activation designed to highlight your brand, including:

- ◆ Opportunity to have local employee participate/speak in Event Day live-stream ceremony
- ◆ Opportunity to distribute promotional materials or product samples through swag bags



PLATINUM SPONSOR

\$5,000

PARTNER RECOGNITION

Partner recognition through the following channels:

- ◆ Local campaign media alerts and communication
- ◆ Event Day ceremony and announcements

ACCESS TO 5K TO FIGHT HISTIO COLLATERAL TO SHOWCASE PARTNERSHIP:

- ◆ Messaging for emails and social media
- ◆ 5K to Fight Histio web banner to display on website
- ◆ Official "Proud Sponsor/Partner" sign for in-store display

BRAND EXPOSURE

Exposure of corporate logo through the following:

- ◆ Purchased, Staff and Volunteer Event Shirts (if secured by 8/1/2020)
- ◆ Logo on Race event web page
- ◆ Opportunity to include discount, promotional message in virtual event bag distributed to all registered participants.

EMPLOYEE ENGAGEMENT

- ◆ Complimentary registration for select corporate team members (5-7)
- ◆ Opportunity for company representation on local event planning committees



MEET & GREET SPONSOR

\$2,500

PARTNER RECOGNITION

Partner recognition through the following channels:

- ◆ Local campaign media alerts and communication
- ◆ Event Day ceremony and announcements
- ◆ Exclusive branding as Meet & Greet Sponsor in social media postings, web page advertising
- ◆ Exclusive marketing during Q & A session with top physicians

ACCESS TO 5K TO FIGHT HISTIO COLLATERAL TO SHOWCASE PARTNERSHIP:

- ◆ Brochures and flyers for in-store display
- ◆ Messaging for emails and social media
- ◆ 5K to Fight Histio web banner to display on website
- ◆ Official "Proud Sponsor/Partner" sign for in-store display

BRAND EXPOSURE

Exposure of corporate logo through the following:

- ◆ Purchased, Staff and Volunteer Event Shirts (if secured by 8/1/2020)
- ◆ Logo on Race event web page
- ◆ Opportunity to include discount, promotional message in virtual event bag distributed to all registered participants.

EMPLOYEE ENGAGEMENT

- ◆ Complimentary registration for select corporate team members (3)
- ◆ Opportunity for company representation on local event planning committees



SUPPORT SPONSOR

\$1,000

PARTNER RECOGNITION

Partner recognition through the following channels:

- ◆ Local campaign media alerts and communication
- ◆ Logo/company name on materials distributed to families and participants (gift cards)
- ◆ Opportunity to provide travel for up to 15 Dynamite the Histio Warrior Dragon requested

ACCESS TO 5K TO FIGHT HISTIO COLLATERAL TO SHOWCASE PARTNERSHIP:

- ◆ Brochures and flyers for in-store display
- ◆ Messaging for emails and social media
- ◆ 5K to Fight Histio web banner to display on website
- ◆ Official "Proud Sponsor/Partner" sign for in-store display

BRAND EXPOSURE

Exposure of corporate logo through the following:

- ◆ Purchased, Staff and Volunteer Event Shirts (if secured by 8/1/2020)
- ◆ Logo on Race event web page
- ◆ Event Day Partner signage during live stream (if secured by 8/1/2020)
- ◆ Opportunity to include discount, promotional message in virtual event bag distributed to all registered participants.

EMPLOYEE ENGAGEMENT

- ◆ Complimentary registration for select corporate team members (2)
- ◆ Opportunity for company representation on local event planning committees

IN-KIND DONOR

PRODUCTS/SERVICES

PARTNER RECOGNITION

Partner recognition through the following channels:

- ◆ Event Day live- stream ceremony and announcements

BRAND EXPOSURE

- ◆ Opportunity to include discount, promotional message in virtual event bag distributed to all registered participants.

ADDITIONAL INFORMATION

- *Sponsors who are eligible to receive complimentary code to register their company representatives and must do so NO later than July 30, 2020. Must register by August 6th to receive personalized team shirts.*
- *ALL logos MUST be emailed to: Info@LiamsLighthouseFoundation.org Please title the email with your company name and sponsorship tier, include a high quality image and contact information.*
- *ALL sponsorship materials that will be mailed must be sent to this address NO later than July 30, 2020:*

EliteFeats
LLF 5K To Fight Histic
170 Wood Rd.
Centereach, NY 11720

2020 SPONSORSHIP FORM

(PLEASE INCLUDE THIS WITH YOUR CHECK)

PLEASE MAKE CHECKS PAYABLE TO **LIAM'S LIGHTHOUSE FOUNDATION** AND MAIL TO:

**LIAM'S LIGHTHOUSE FOUNDATION
5K TO FIGHT HISTIO NYC SPONSOR
5818 CHARLOIS COURT
COLORADO SPRINGS, CO 80922**

CONTACT INFORMATION

NAME:

COMPANY ADDRESS:

COMPANY PHONE:

COMPANY WEBSITE:

SPONSORSHIP LEVEL (Check One or More)

PRESENTING SPONSOR (\$25,000)

SUPPORT SPONSOR (\$1,000)

DIAMOND SPONSOR (\$10,000)

IN-KIND

PLATINUM SPONSOR (\$5,000)

General Donation¹ \$ _____

MEET & GREET SPONSOR (\$2,500)

Y / N _____ I have mailed my company logo to Info@LiamsLighthouseFoundation.org

ADDITIONAL DONATION INFORMATION:

IS THIS DONATION FOR A REGISTERED TEAM? NO YES

TEAM NAME: _____

IS THIS A COMPANY MATCH? NO YES

¹ - General Donations in other amounts not shown in sponsor packet below \$250 are not eligible to receive sponsorship incentives, but are greatly appreciated & help us and our teams reach our event goal!