

5K TO FIGHT HISTIO

07/16/2023



SPONSORSHIP PACKAGES

LIAM'S
LIGHTHOUSE
FOUNDATION

5KTOFIGHTHISTIO.ORG

PRESENTING SPONSOR

\$50,000

As the presenting sponsor, your company will receive partner recognition by the inclusion of company name in title of event, ex. Liam's Lighthouse Foundation 5K To Fight Histio presented by >YOUR COMPANY NAME<. The presenting sponsorship not only serves as partner to the host organization for event but also assists in providing informational and promotional items as well as marketing materials including event swag and award medals to race winners.

Name/Logo will be displayed on all participant race bibs

Partner Recognition and Presenting Sponsor brand exposure will be offered through the following channels:

- Name/Logo recognition in all e-blasts to participants
- Facebook, Instagram, and LinkedIn posts from the 5K To Fight Histio and Liam's Lighthouse Foundation fan pages
- Local campaign media alerts and communications
- Event Day ceremony announcements

Exclusive opportunity for marketing pieces, including brochures and swag, to be distributed in event bags to all participants.

- Name/logo on Purchased, Staff and Volunteer T-shirts
- Logo Race event web page
- Event Day banner
- Company tent at event for opportunity to distribute promotional items
- Exclusive opportunity to host advocacy event (educational/informational) to all participants

Complimentary registration for select company team members (15)

LEADING THE FIGHT

Contact

Michelle@liamslighthousefoundation.org

Trailblazer

Sponsor \$25,000



This exclusive opportunity gives the sponsor an opportunity to kick off the 5K event! As the Trailblazer sponsor, you or your company name and logo will appear prominently at the start/finish line! Your company will also receive the exclusive opportunity to have a representative lead our runners at the Shotgun Start.

In addition, your company will receive the following
Sponsor benefits:

Name/Logo recognition in all e-blasts to participants

Facebook, Instagram, and LinkedIn posts from the 5K To Fight Histio and Liam's Lighthouse Foundation fan pages

Local campaign media alerts and communications

Event Day ceremony announcements

Exclusive opportunity for marketing pieces, including brochures and swag, to be distributed in event bags to all participants.

Name/logo on Purchased, Staff and Volunteer T-shirts

Logo Race event web page

Complimentary registration for select company team members (10)

Forging the Path

Unity

Sponsor \$10,000



This opportunity allows you or your company/organization to be the exclusive sponsor of the 5K to Fight Hlstio Awareness weekend Meet & Greet. As the Unity sponsor, your company will have the ability to provide families and participants with an event where they can come together for support, build relationships and learn about the latest news in research from leading physicians. Your company will have the opportunity to provide promotional or marketing products to Meet & Greet attendees as well as have your name/logo on commemorative attendee gift bags.

Sponsor will receive recognition through the following channels:

Name/Logo on e-blasts for participants

Local campaign media alerts and communication

Exclusive branding as the Meet & Greet Sponsor in social media postings, web page advertising and email announcements.

Name/Logo on event t-shirts

Name/Logo on Meet & Greet attendee gift bags.

Opportunity to include promotional message at the Meet & Greet event.

Complimentary registration for select company team members (7)

Stronger Together

Sundance

Sponsor \$5000



The Sundance sponsorship gives your company/organization the opportunity to make your mark on the 5K - literally - with exclusive advertisement along the 5K course. Your sponsorship provides our participants with an exciting race experience in coordination with the race company.

Sponsor will receive recognition through the following channels:

- Exclusive Name/Logo signage along 5K course
- Local campaign media alerts and communications
- Event day ceremony announcements
- Name/logo recognition in social media postings and web page advertising
- Name/logo on event t-shirts
- Complimentary registration for company team members (5)

Making A Mark

Light the Way

Sponsor

\$2,500



As a Light the Way sponsor, you or your company/organization has the opportunity to provide information on patient programs and support resources to all race participants, which include but are not limited to educational pamphlets, program brochures and direction to online sites. Additionally, you have the exclusive opportunity to provide resources for up to 20 participants that includes registration, transportation and lodging.

Sponsor will receive recognition through the following channels:

- Inclusion of brand banner at 5K event
- Name/logo on all e-blasts to participants
- Facebook and Instagram post from 5K to Fight Histio and Liam's Lighthouse Foundation fan pages
- Logo on race event page-Campaign media alerts and communications
- Event Day live ceremony announcements
- Name/logo on event t-shirts
- Complimentary registration for company team members (5)

Shining Bright

Post 5K Wrap-Up

Sponsor \$2000



Exclusive Sponsors of the Post 5K Wrap Up event following the 5K To Fight Histo.

Provides the opportunity for families and participants to gather over lunch, share experiences and resources with each other. You or your company/organization will also have ability to speak and provide keynote speakers on current new and happenings in Histiocytosis research.

Sponsor will receive recognition through the following channels:

- Local campaign media alerts and communications
- Event day ceremony announcements
- Exclusive branding as 5K Wrap Up Sponsor in social media postings, web page advertising
- Name/logo on event t-shirts
- Opportunity to include promotional message at Post 5K Wrap Up and in event bag distributed to all participants.
- Complimentary registration for company team members (3)

Endless Hope

Child Life

Sponsor \$1500



This sponsorship opportunity allows you or your company/
organization to provide a branded tent and activities area at the 5K
event to promote Child Life Therapy programs and resources.
Sponsor will provide supplies for the activities and kids goodie
bags

Sponsor will be recognized through the following channels:

- Brand tent/banner in reserved area at 5K
- Local campaign media alerts and communication
- Name/Logo on event t-shirts

Look to the Future

Altitude

Sponsor \$1000



This sponsorship opportunity allows you or your company/
organization to provide supplies for the water stations at race for all
5K participants.

Sponsor recognition includes:

- Name/Logo featured on banner and signage at hydrations stations
- Name/Logo on event t-shirts
- Recognition on social media and event website

Aim Higher

Histio Hero

Sponsor \$500



This sponsorship opportunity allows you or your company/ organization to provide support for the 5K event production which includes, but not limited to providing supplies, communication resources and general operating needs.

Sponsorship recognition includes:

- Recognition at event day announcements
- Recognition on social media and event website

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No Cape Required

Friends of the 5K

Sponsor \$250



This sponsorship opportunity allows you or your company/ organization to provide support for the 5K event production which includes, but not limited to providing supplies, communication resources and general operating needs.

Sponsorship recognition includes:

- Recognition on social media and event website

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Side by Side or Miles Apart