



LIAM'S LIGHTHOUSE FOUNDATION

5 K TO FIGHT HISTIO

6/23/2024

SPONSORSHIP PACKAGES

LEADING THE FIGHT



PRESENTING SPONSOR

\$50,000

As the Presenting Sponsor, your company will receive partner recognition by the inclusion of company name in the title of the event, ex. Liam's Lighthouse Foundation 5K to Fight Histo presented by your company name. The presenting sponsorship not only serves as a partner to the host organization for the event but also assists in providing informational items as well as marketing materials, including event swag. Name/Logo will be displayed on all race bibs.

Partner Recognition and Presenting Sponsor brand exposure will be offered through the following channels:

- Name/Logo recognition in all e-blasts to participants
- Facebook, Instagram, and LinkedIn posts from the 5K to Fight Histo and Liam's Lighthouse Foundation fan pages.
- Local campaign media alerts and communications
- Event Day ceremony announcements
- Exclusive opportunity for marketing pieces, including brochures and swag to be distributed in event bags to all participants.
- Name/logo on event t-shirts
- Logo on race event page
- Event Day banner
- Company tent at event for opportunity to distribute promotional items
- Complimentary registration for up to 15 company team members

TRAILBLAZER SPONSOR

\$25,000

This exclusive opportunity gives the sponsor an opportunity to kick off the 5K event! As the Trailblazer sponsor, you or your company name and logo will appear prominently at the start/finish line! Your company will also receive the exclusive opportunity to have a company representative lead our runners at the shotgun start. In addition, your company will receive the following sponsor benefits:



- Name/Logo in all e-blasts to participants
- Facebook, Instagram, and LinkedIn posts from 5K to Fight Hystio and Liam's Lighthouse Foundation fan pages
- Local campaign media alerts and communications
- Event day ceremony announcements
- Exclusive opportunity for marketing pieces, including brochures and swag, to be distributed in event bags to all participants
- Name/Logo on event t-shirts
- Logo on race event page
- Complimentary registration for up to 10 company team members

FORGING THE PATH

UNITY SPONSOR

\$10,000



STRONGER

This opportunity allows you or your company to be the exclusive sponsor of the 5K to Fight Histio Awareness Weekend Meet & Greet. As the Unity sponsor, you will have the ability to provide families and participants with an event where they come together to support, build relationships, and learn about the latest new research from leading physicians. Your company will have the opportunity to provide marketing, promotional, and/or educational materials to Meet & Greet attendees as well as have your name/logo on commemorative attendee gift. The sponsor will receive recognition through the following channels:



TOGETHER

- Name/Logo on e-blasts for participants
- Local campaign media alerts and communication
- Exclusive branding as the Meet & Greet sponsor in social media, web page advertising and email announcements
- Name/Logo on event t-shirts
- Name/Logo on Meet & Greet attendee gift bags
- Opportunity to include promotional or educational message at Meet & Greet event
- Complimentary registration for up to 7 company members.



OUTFITTER SPONSOR

\$7500



This sponsorship opportunity allows you/your company to be the exclusive sponsor for the official event t-shirts. Participants receive custom designed t-shirts with their team name. The 5K t-shirt is a personalized memento cherished by our participants and their families. The sponsor will be recognized in the following channels.

- Exclusive Name/Logo signage on official event t-shirt
- Local campaign media alerts and communications
- Name/Logo recognition in social media postings and web page advertising
- Name/Logo on event t-shirts
- Complimentary registration for up to 5 company members

CHERISHED JOURNEYS



SUNDANCE SPONSOR

\$5000

MAKING

A

MARK

The Sundance sponsorship gives your company/organization the opportunity to make your mark on the 5K - literally - with exclusive advertisement along the 5K course. Your sponsorship provides our participants with an exciting race experience in coordination with and support of the event race company.

Sponsor will receive recognition through the following channels:

- Exclusive Name/Logo signage along 5K course
- Local campaign media alerts and communications
- Event day ceremony announcements
- Name/Logo recognition in social media postings and web page advertising
- Name/Logo on event t-shirts
- Complimentary registration for up to 5 company members

LIGHT THE WAY

SPONSOR

\$2500



As a Light the Way Sponsor, you or your organization have the opportunity to provide information on patient support programs and support resources to all race participants, which includes an exclusive booth at 5K event. This sponsorship also allows LLF to support patients by hosting patient advocacy organizations at the 5K. Sponsors will receive recognition through the following channels:

- Inclusion of brand banner and station at 5K event
- Name/Logo on all e-blasts to participants
- Facebook, Instagram, and LinkedIn post from 5K to Fight Histio and LLF fan pages
- Logo on race event page - campaign and media communication
- Event day live announcements
- Name/Logo on event t-shirts
- Complimentary registration for up to 5 company members.

SHINING BRIGHT

POST 5K WRAP-UP

SPONSOR

\$2000

Exclusive sponsor of the Post 5K Wrap-Up event following the 5K to Fight Histio. Sponsor provides the opportunity for families and participants to gather over lunch and share experiences with one another. Sponsor will also have the ability to speak at the event about your company or sponsor a keynote speaker to address participants. Sponsor will receive recognition through the following channels:



- Local campaign media alerts and communication
- Event day ceremony announcements
- Exclusive branding as 5K Wrap Up sponsor in social media postings and advertising
- Name/Logo on event t-shirts
- Opportunity to include promotional message at post 5K Wrap Up and in event bags distributed to participants
- Complimentary registration for up to 3 company members



ENDLESS HOPE

CHILD LIFE SPONSOR

\$1500



This sponsorship opportunity allows you/your company to provide a branded tent and activities area at the 5K event to promote Child Life Therapy programs and resources. The sponsor will provide supplies for the activities and kids' goodie bags. Sponsors will receive recognition through the following channels:

- Brand tent and banner in reserved area at 5K event
- Local campaign media alerts and communication
- Name/Logo on event t-shirts

LOOK TO THE FUTURE

ALTITUDE SPONSOR \$1000



This sponsorship opportunity allows you or your company to provide supplies for the water stations at the race for all 5K participants.

Sponsor recognition includes:

- Name/Logo featured on banner and signage at hydration stations.
- Name/Logo on event T-shirts.
- Recognition on social media and event website.

AIM HIGHER

HISTIO HERO SPONSOR \$1000



This sponsorship opportunity allows you or your company to provide the race winners' medals or participants' buffs.

Sponsor recognition includes:

- Name/logo featured on medals or buffs
- Name/logo on event t-shirts
- Recognition on social media and event website

NO CAPE REQUIRED

FRIENDS OF THE 5K SPONSOR \$250-1000



This sponsorship opportunity allows you or your organization to provide support for the production which includes, but not limited to providing supplies, communication resources, and general operating needs.

- Recognition on social media and event website.

CONTACT



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